

**POLICIES AND PROCEDURES
OUACHITA TECHNICAL COLLEGE**

SUBJECT AREA: Student Services

POLICY/PROCEDURE: Recruiting - Marketing

DATE: March 1, 1993

REVISION(s): 12/19/94

NUMBER: 5.10

The College recognizes its unique position as the open-admissions Technical College for its service area. In order to fulfill its mission the College needs to provide sound, timely information to the public. It must explore and utilize every avenue for making the populace aware of its training programs. The College supports marketing its services in a professional manner to prospective students, employers, and other constituents. All resources of the College shall be utilized in this effort and the subsequent recruiting/enrollment of students into the various programs and services of the College.

It is the policy of Ouachita Technical College to provide open admissions for the citizens of the State of Arkansas. The College provides for admission of any person regardless of race, color, creed or religion, national origin, sex, age, or physical or mental disability. Citizens of other states may be admitted under the same policy provided they do not displace Arkansas citizens.

AUTHENTICATION (Signature):

COPP

President

12/19/94
(Date)

5.10